

FOR IMMEDIATE RELEASE

**International Nanny Association Names UK Nanny as
2016 Nanny of the Year**

Washington, DC (May 12-15, 2016) – The nation's best nannies and placement agencies gathered together near Washington, DC May 12-15 to celebrate 31 years of excellence in an industry they are passionate about; in-home child care.

Over 230 members of the International Nanny Association (INA) will gather at the Hyatt Regency in Reston, VA to increase their knowledge, hone their skills and to polish up on their professionalism. "Unfortunately, the media often portray nannies as something other than they really are," says Marcia Hall, president of INA. "By educating the media, parents and the public on what a true professional nanny is, it is our hope that families will make better choices regarding childcare for their children."

During the event, Helen McCarthy of London, England was named the 2016 INA Nanny of The Year (NOTY) recipient. "The INA Nanny of the Year spotlights an outstanding nanny, one that exemplifies all the best qualities that a nanny can strive for. Helen is a wonderful example and will be a superb ambassador for our industry." said Hall.

Helen has been working as a professional Nanny for 24 years and is a Nanny, Newborn Care Specialist and Childcare Consultant. She has devoted her career to the care of children at all stages of life, with all levels of needs. She also organizes weekly meet-ups for nannies with their charges and this year planned London's first National Nanny Training Day event in April.

As is tradition, the award was presented by the previous year's award recipient, 2015 NOTY Marly Higgins Driskell at the annual Nanny of the Year Ceremony on May 12, 2016.

In addition to the 2016 NOTY Ceremony, the 31st annual INA conference includes three days of information-packed workshops for all those involved in the in-home child care industry; attended by nannies, governesses, newborn care specialists, traveling nannies, educators, nanny agency owners and their staff, as well as industry service providers from all over the world.



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About INA

The International Nanny Association is the authority on in-home child care. INA, a non-profit organization, serves as the umbrella association for the in-home child care industry by providing information and education to the public and to industry professionals. INA is the only free-standing association that offers a credential exam for nannies. For more information, please visit our website: www.nanny.org or contact us by calling 1-888-878-1477.