



**Conference Gold Sponsor - Keynote Address**

**\$4,500 SOLD**

- Conference Signage with your company logo throughout conference
- Introduction and promotion of your company during sponsored event
- Two exclusive member e-blasts that include recognition of your support/sponsorship. You may include a 3-minute video **and/or** up to 600-word article on subject matter of your choice. Includes back-link to your website (Approximately 1000 recipients)
- Access to pre-conference mailing list and post conference mailing list for one-time use
- 3 Complimentary Conference Registrations
- 1 Complimentary Vendor Table for Conference Marketplace – Premier Location
- 6 Dedicated Social Media mentions of your company as INA Conference Sponsor (7500+ Followers)
- Full Page Conference Program Advertisement – inside front cover
- Conference Program Listing with Logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Conference Silver Sponsor – Two Available**

**\$3,500**

*Nanny of the Year / Service Award Pin Luncheon OR Annual Meeting / Meritorious Awards Luncheon*

- Conference Signage with your company during your sponsored event
- Introduction and promotion of your company during sponsored event
- Two exclusive member e-blasts that include recognition of your support/sponsorship. You may include a 3-minute video **and/or** up to 600-word article on subject matter of your choice. Includes back-link to your website (Approximately 1000 recipients)
- Access to pre-conference mailing list and post conference mailing list for one-time use
- 2 Complimentary Conference Registrations
- 1 Complimentary Vendor Table for Conference Marketplace
- 4 Dedicated Social Media mentions of your company as INA Conference Sponsor (7500+ Followers)
- Full Page Conference Program Advertisement
- Conference Program Listing with Logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application



**Conference Bronze Sponsor – Two Available**

**\$2,500**

~~Thursday Welcome Reception~~ **OR** ~~Saturday Closing Reception~~

- Access to pre-conference mailing list and post conference mailing list for one-time use
- 1 Complimentary Conference Registration
- 1 Complimentary Vendor Table for Conference Marketplace
- 2 Dedicated Social Media mentions of your company as INA Conference Sponsor (7500+ Followers)
- Quarter Page Conference Program Advertisement
- Conference Program Listing with Logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Promotions Sponsor – Four Available**

**\$1,800**

~~Lanyards~~ **OR** ~~Conference Bags~~ **OR** ~~Media~~ **OR** ~~Excursion Sponsorship~~

- 1 Complimentary Conference Registration
- 1 Dedicated Social Media mentions of your company as INA Conference Sponsor (7500+ Followers)
- Quarter Page Conference Program Advertisement
- Conference Program Listing – no logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Breakfast Sponsor – Two Available SOLD OUT!**

**\$1,200**

~~Friday Breakfast~~

~~Saturday Breakfast~~

- Your company logo displayed on signage during your sponsored Breakfast
- 1 Dedicated Social Media mention of your company as INA Conference Sponsor (7500+ Followers)
- Business Card Size Conference Program Advertisement
- Conference Program Listing – no logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application



**Networking Break Sponsor – Three Available SOLD OUT!**

**\$750**

- 1 Dedicated Social Media mention of your company as INA Conference Sponsor (7500+ Followers)
- Business Card Size Conference Program Advertisement
- Conference Program Listing – no logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Background Investigation for the Nanny of the Year Nominees**

**\$600**

- 1 Dedicated Social Media mention of your company as INA Conference Sponsor (7500+ Followers)
- Business Card Size Conference Program Advertisement
- Conference Program Listing – no logo
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Workshop Sponsorship - 15 available**

**\$350**

- 1 Dedicated Social Media mention of your company as INA Conference Sponsor (7500+ Followers)
- Conference Program Listing – no logo
- Your company thanked at the beginning of sponsored workshop
- Sponsor Ribbon for Conference Name Badge
- Listing on Official Conference Sponsor page at [www.nanny.org](http://www.nanny.org) including logo and link to your website for 12 months from date of sponsorship application

**Conference Marketplace Exhibitor Space - 7 Available**

**\$250**

- 1 table located in our dedicated Conference Marketplace, Saturday May 20, 8:00 AM – 4:00 PM
- 1 Dedicated Social Media mention of your company as INA Conference Marketplace Vendor (7500+ Followers)
- Conference Program Listing – no logo

**Exhibit Booth ONLY – 5 Available**

**\$100**



### Conference Program Advertising:

2-page spread (11 x 17) – One Available	\$1000
Full page (8.5 x 11) – Two Available	\$500
Half Page (7.5 x 4.75) – Four Available	\$300
Quarter Page (3.5 x 4.75) –Eight Available	\$200
Business Card (3.5 x 2) – 30 Available	\$100

**NEW!** Each program advertiser will receive ONE social media mention of your company supporting the 2017 INA Conference!

### Website Logo

As a conference sponsor, your company's logo will be displayed on our website ([www.nanny.org](http://www.nanny.org)) for 12 months, from the date we receive your logo. Please email your logo (jpeg) (press quality CMYK/RGB 300 DPI) to INA Conference Coordinator, Kellie Geres, [conference@nanny.org](mailto:conference@nanny.org) / Subject: Conference Logo.

### Advertising

Advertising to be included in the conference program should be emailed (press quality CMYK/RGB 300 DPI) within the ad size specifications (attached) to INA Conference Coordinator, Kellie Geres, [conference@nanny.org](mailto:conference@nanny.org) / Subject: Conference Advertising.

### Deadlines

Sponsor Company Logo: Upon application submission.

Sponsor Complimentary Registrations: Within two weeks of confirmation of sponsorship.

**Advertisement for Conference Program: March 31, 2017.**

Exhibitor Description: Upon application submission.