

**FOR IMMEDIATE RELEASE**

## **International Nanny Association Names 2013 Nanny of the Year**

**Wilmington, NC (April 13, 2013)** – April 12-15, 2013 the nation's best nannies and placement agencies gathered together in Louisville, KY to celebrate 28 years of excellence in an industry they are passionate about in-home child care.

Over 130 members of the International Nanny Association gathered at the Hyatt Regency Louisville to increase their knowledge and hone their skills to polish up on their professionalism. "Unfortunately, the media often portrays nannies as something other than they really are" says Susan Tokayer, co-president of INA. "By educating the media, parents and the public on what a true professional nanny is, it is our hope that families will make better choices regarding childcare for their children."

During the event, Joanne Barrow of Valley Cottage, NY was named the 2013 INA Nanny of The Year (NOTY) award recipient. "INA Nanny of the Year is an honor represents nannies working all over the world on a daily basis. Joanne exemplifies all the best qualities that a nanny can strive for and will be a wonderful ambassador for our industry." said Becky Kavanagh, 2006 INA Nanny of the Year and INA co-president. In addition to being the best of the best in her profession, she is of legal working status and adheres to all required state and federal tax laws; a hot topic not only in the political arena, but also in the media.

Joanne moved to the United States from England when she was just 20 years old through an Au Pair program and has become a true professional American nanny. Joanne feels honored to be an INA Credentialed Nanny, and to have given her working life to helping families raise children for the last 22 years. She has had a diverse career, having cared for a family struggling to overcome the loss of their mom, children whose parents were in the middle of a divorce, and helped a busy single mom adopt, care for and connect with her children.

As is tradition, the award was presented by the previous year's award recipient, 2012 NOTY Nikki Gribble at the annual NOTY Luncheon.

In addition to the 2013 NOTY Luncheon, the 28<sup>th</sup> annual INA conference included 3 days of information-packed workshops for all those involved in the in-home child care industry. Attended by nannies, governesses, newborn care specialists, traveling nannies, nanny agency owners and their staff, as well as industry service providers from all over the world.

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### **About INA**

The International Nanny Association is the authority on in-home child care. INA, a non-profit organization, serves as the umbrella association for the in-home child care industry by providing information and education to the public and to industry professionals. INA is the only free-standing association that offers a credential exam for nannies. For more information, please visit our website: [www.nanny.org](http://www.nanny.org) or contact us by calling 1-888-878-1477.