



## FOR IMMEDIATE RELEASE

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### INA Nanny of the Year Announced

The INA Nanny of the Year™ (NOTY™) Award was presented at the annual Nanny of the Year™ Ceremony, virtually on Saturday, May 30, 2020, joining with members and professionals who are passionate about in-home child care.

During the event, the previous 2019 INA Nanny of The Year™ recipient, Heidi Joline, an INA Credentialed career nanny and trained Newborn Care Specialist, shared her experiences over the last year while encouraging her professional peers. Heidi went on to introduce our record number of 11 nominees from multiple countries, representing diverse experience, achievements and skills, before announcing this year's award recipient.

The 2020 INA Nanny of The Year™ (NOTY™) recipient is Kim Morgan. Kim is a CACHE Certified Advanced Newborn Care Specialist, Parent Educator, and Infant Sleep Specialist. She discovered her passion for newborn care at the age of twenty-three when she was diagnosed with a medical condition that meant she likely could not have children of her own. She made it her life's mission to channel her love of babies into a successful career caring for newborns and partnering with families to help them navigate through the first critical years of their children's lives. Kim has spent the past twenty years building her expertise through vast experience, striving to continuously learn and remain current on all recommended best practices to offer parents non-judgmental support while providing them with evidence-based data. Known to most as "Nanny KimKim", her loving spirit, natural leadership, and deep admiration for children has left her a treasured member of many families.

Laura Schroeder, INA President said, "Kim is the ultimate representative of what this award seeks to honor. Her love of babies and children and her dedication to the industry is undeniable. I am so proud of Kim and the ten other nominees who show just how much this award means to the in-home childcare industry."

Kim's Nominator had this to say about her: "She's loving, caring, and encouraging—she's been my biggest cheerleader as a mother and was literally a shoulder to cry on when I was a sleep-deprived brand new mom, unsure of my parenting skills."

The NOTY™ award is typically presented at the INA annual conference, which includes three days of information-packed workshops for all those involved in the in-home child care industry; attended by nannies, newborn care specialists, traveling nannies, educators, nanny agency owners and their staff, as well as industry service providers from all over the world. The INA has high hopes to gather for a conference next year and continue celebrating the 2020 Nanny of the Year™, Kim Morgan.

***About the International Nanny Association*** *INA's mission is to serve as the umbrella association for the in-home child care industry by providing information, education, and guidance to the public and to industry professionals. The International Nanny Association (INA), a nonprofit organization, serves as the umbrella organization for the in-home child care industry. INA members include nannies, nanny employers, nanny agencies, educators and industry service providers. Since 1985, INA has worked to professionalize the industry by setting high standards for industry professionals and nanny agencies. INA leverages the expertise of industry professionals from around the globe to help increase awareness about the industry, to develop the professional skills of nannies, and to educate parents about the benefits of hiring a qualified nanny to care for their children.*