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## FOR IMMEDIATE RELEASE

### **2022 INA Salary and Benefits Survey Results**

*The much- anticipated results from INA's 2022 Salary and Benefits Survey are here!*

MILWAUKEE, WI, MARCH 27, 2023 - The INA has produced a Salary and Benefits Survey for the nanny industry since 2009 with a very early version all the way back to 1994. The results of this survey are used by childcare professionals, parents, and placement agencies who are researching average wages and benefits in our industry. It is also downloaded and quoted by media researchers around the world.

New to the 2023 Salary Survey, we created new and separate questions to provide unique results from those who are primarily Newborn Care Specialists and provide them data for this growing and evolving profession.

There is so much [data](#) to look through but we wanted to share a few of the insights that we found interesting.

- Nanny median hourly rate went from \$19 an hour in 2017 to \$25 an hour in 2022.
- The NCS median hour rate was \$35 an hour.
- 72% of Nannies are paid for overtime which is up from 58% in 2017.
- 69% of NCS's found positions by "word of mouth" and 76% of NCS's worked more than 30 weeks in 2022.
- Nannies and NCS's are finding jobs through local placement agencies more often than from online recruiting sites which is switched from what it was in 2017.
- In 2017, 17% of Nannies worked for a family where at least one parent worked from home. That is now up to 57% in 2022.
- 47% of NCS's work for a couple with both parents on maternity leave.

You can find the full report of the results [HERE](#). Please reach out to the INA for any questions or further information about the survey or the industry. Thank you to all our sponsors especially the Top Sponsor for the 2022 INA Salary and Benefits Survey – [Care.com HomePay](#)

#### ***About the International Nanny Association***

*The International Nanny Association's (INA) mission is to elevate and nurture the quality of childcare throughout the world by: establishing standards, increasing awareness, promoting information, and providing support. INA is a nonprofit organization, serving as the umbrella organization for the in-home child care industry. Members include nannies, nanny employers, nanny agencies, educators and industry service providers. Since 1985, INA has worked to professionalize the industry by setting high standards for industry professionals and nanny agencies. INA leverages the expertise of industry professionals from around the globe to help increase awareness about the industry, to develop the professional skills of nannies, and to educate parents about the benefits of hiring a qualified nanny to care for their children.*